3 New Projects Spur Snow Basin Sports

Much has been done to improve facilities for skiing at Berkshire Snow Basin, located on Route 9 in West Cummington, Mass., just 41 miles from Springfield and 18 miles northeast of Pittsfield. Stan and Ruth Brown, who have been associated with skiing since it became a popular sport in Western Massachusetts, have spent several years developing Snow Basin. This past year three major projects have been carried out. The most important is the new upper slope and tow to give an area for the better skiers.

The hundreds of skiers who have used the facilities of Berkshire Snow Basin during the past three years will be interested to note that this area has been developed. The tow to serve the area starts just above the main electric tow and serves the big schuss and a new run named the "Midway." It's a steep and bumpy run which will be thrilling to the experienced skier.

The new intermediate tow is regarded as certain to be very popular. It is a tow path with just the right grade and the old bumps are gone. The hollows have been filled in. It serves the lower 800 feet of the hill and when necessary can be cut off from the main slope. The tow will run at a slower speed than the main 1600 foot tow so that those who are not able to use the high speed rope will have a chance to ski interesting terrain.

SKIING in powder snow at Cranmore Mountain, North Conway, N. H., location of the famous Skimobile. With 14 well cared for slopes and trails, Hannes Schneider's Ski School, and excellent food at the Eating House, the whole family can ski at this noted ski development.

All-Weather Golfers Aiming for Lakewood

Lakewood, N. J., Jan. 10 — While warm-weather golfers sit by the windows and watch the snowflakes fall, dreaming of June greens and fairways, opportunists are playing the 18-hole course at Lakewood, N. J., almost daily, in January.

New Jersey's only inland Winter resort is blessed with an exceptionally sandy soil, permitting quick absorption of heavy rains or snow, and has an abundance of pine trees and other evergreens to make for a dry climate overhead.

This is the combination made to order for the golfer looking for uninterrupted play all Winter, and the increased play each season at Lakewood points up the way the story of one of the few golf courses in the East open for play when cold weather is the order of the day, is getting around. Temperatures here average 10 to 15 degrees warmer than in nearby cities.

Lakewood's 100 hotels played host to record crowds during the recent holidays, prompting officials of the Lakewood Hotel Association to predict a brisk vacation business for the balance of the Winter and Spring season. Sidney Zweben, president of the association, has announced initial plans for a mid-Winter promotion in the nation's leading publications.

On tap for visitors to Lakewood during January and the months to come, are the many activities long associated with this historic resort.

Hotel operators have lined up an elaborate series of social programs, and the small fry are not forgotten in the general scheme of things, with children's supervisors and outdoor and indoor playgrounds contributing to the planned activities for the youngsters. For "kids from 8 to 80," there is also Deer Park, unique small-animal zoo, where deer can be hand-fed.

Night Sleigh Rides At the Nevele Club

Vacationers who long for the "good old days" will find a portion of yesteryear revived with the announcement that Saturday night sleigh rides have been planned at the Nevele Country Club, Ellenville, N. Y., during the Winter months. Guests at the resort will be able to enjoy a two-hour ride through the moonlit up-State countryside in horse-drawn sleighs, with equipment provided by the management and atmosphere provided by mother nature.

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