

**Estimated U.S. Ski Industry Skier Visits by Region**  
**1978/79 – 2003/04 (in millions)**  
**(Extrapolated Data\*)**

<b>SEASON</b>	<b>Northeast</b>	<b>Southeast</b>	<b>Midwest</b>	<b>Rocky Mtn.</b>	<b>Pacific West</b>	<b>Total</b>	<b>Index</b> (1978/79 = 100)
<b>2003/04</b>	12.892	5.588	7.773	18.868	11.946	57.067	114
<b>2002/03</b>	13.991	5.833	8.129	18.728	10.913	57.594	115
<b>2001/02</b>	12.188	4.994	6.980	18.123	12.126	54.411	108
<b>2000/01</b>	13.697	5.458	7.580	19.324	11.278	57.337	114
<b>1999/00</b>	12.025	5.191	6.422	18.109	10.451	52.198	104
<b>1998/99</b>	12.299	4.261	6.005	18.440	11.084	52.089	104
<b>1997/98</b>	12.712	4.343	6.707	19.191	11.169	54.122	108
<b>1996/97</b>	12.407	4.231	7.137	18.904	9.841	52.520	105
<b>1995/96</b>	13.825	5.693	7.284	18.148	9.034	53.983	108
<b>1994/95</b>	11.265	4.746	6.907	18.412	11.346	52.677	105
<b>1993/94</b>	13.718	5.808	7.364	17.503	10.244	54.637	109
<b>1992/93</b>	13.217	4.660	6.978	18.602	10.575	54.032	108
<b>1991/92</b>	12.252	4.425	6.535	17.687	9.936	50.835	101
<b>1990/91</b>	11.157	4.257	6.486	16.706	8.115	46.722	93
<b>1989/90</b>	13.299	4.447	6.915	16.048	9.311	50.020	100
<b>1988/89</b>	12.741	5.424	7.013	16.601	11.556	53.335	106
<b>1987/88</b>	14.421	5.885	6.783	16.564	10.255	53.908	107
<b>1986/87</b>	14.745	5.816	6.944	16.680	9.564	53.749	107
<b>1985/86</b>	12.836	5.218	7.201	16.869	9.797	51.921	103
<b>1984/85</b>	11.083	4.394	6.899	17.626	11.352	51.354	102
<b>1983/84</b>	12.087	5.175	6.961	16.801	9.606	50.630	101
<b>1982/83</b>	9.523	4.256	6.213	14.808	12.061	46.861	93
<b>1981/82</b>	11.467	5.064	7.846	15.337	11.004	50.718	101
<b>1980/81</b>	8.953	4.172	7.688	10.486	8.401	39.700	79
<b>1979/80</b>	8.655	4.230	8.682	17.160	9.473	48.200	96
<b>1978/79</b>	11.294	3.763	9.743	15.837	9.560	50.197	100

**Northeast:** CT, MA, ME, NH, NY, VT, RI  
**Southeast:** AL, GA, KY, MD, NC, NJ, PA, TN, VA, WV  
**Midwest:** IA, IL, IN, MI, MN, MO, ND, NE, OH, SD, WI  
**Rocky Mountain:** CO, ID, MT, NM, UT, WY  
**Pacific West:** AK, AZ, CA, NV, OR, WA

\* *Users of the regional data in this table are cautioned that prior to 1982 no estimate of industry-wide skier visits was made for the "End of Season" studies. Therefore, for 1978/79 to 1980/81 the estimates were derived by applying the NSAA Members' Skier Visit Index. Since 1982, the estimates have been obtained by applying a statistical extrapolation procedure using regional mathematical equations derived from the NSAA survey respondent data. The procedure is reported in "An Estimate of the U.S. Ski Industry Business Volume and Lift Capacity for 1981/82," Unpublished NSAA Report, (November 1982) by Marvin Kottke.*